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## **MEDIA RELEASE**

### **G3 Global Introduces Business Consultancy Services for the Utilities Industry**

G3 Global announced the introduction of a utilities practice extending its services to offer business solutions to mid to large size providers of electricity, gas and water.

The launch of the practice will initiate the organisation's involvement in the utilities industry, adding to its traditional focus areas of media, manufacturing, professional services and third party logistics.

Recently, there has been significant research and investment into exploring ways of using conventional energy and resources more efficiently and sustainably.

Over the next 10 years, the push towards reducing carbon emissions is expected to cause the most fundamental changes experienced by the utilities market since the early 1900's.

Innovations such as the Smart Grid are expected to change and impact the way utility providers produce and distribute resources.

The way households consume energy and water is also set to be revolutionised with the arrival of smart appliances which can be controlled remotely and respond to price signals.

G3 Global recently welcomed Stephen Law to oversee the establishment of the Utilities Practice.

According to Mr Law, the challenges facing the utilities industry are unique and will require a great deal of planning to manage the changes to existing business processes and adapt to new and emerging technologies.

"It's imperative that utility companies now look far enough ahead and begin planning and preparing for upcoming industry developments. In turn companies can ensure they avoid wasting effort on ideas that don't deliver value," Mr Law said.

Stephen's extensive experience in the utilities sector covers implementing large customer and revenue management systems required to manage the increased data volumes and flexible business processes that are needed during the mass roll-out of new grid and metering technologies.

G3 Global CEO, Chris Gunter commented on how Mr Law's involvement at G3 Global would provide a new industry skill set to the business whilst strengthening G3 Global's core competencies.

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“A key G3 Global strength and differentiator is refining complex business processes with simple, pragmatic solutions and Stephen’s experience in the utilities sector will drive the development of G3 Global’s offerings to our new utility clients,” Mr Gunter said.

“Stephen has a broad consulting background across EMEA with both SAP and Oracle based solutions and this will enable G3 Global to build on our traditional strengths whilst offering our clients a wider range of technology options to deal with complex business problems,” Mr Gunter added.

G3 Global plans to grow the Utilities Practice over the coming months by increasing internal resources in an effort to extend its new capabilities to utility companies across the world.

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### **About G3 Global**

G3 Global is a strategic business consulting partner helping mid and large enterprise deliver process efficiencies and strategic business goals.

With its strong project management backbone and proven industry capability, G3 Global manages strategic change programs underpinned by industry best practice processes.

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